

Privacy Policy for Scootey Aruba - 2024

Scootey Aruba ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.scooteyaruba.com] (the "Site") and use our services. Please read this policy carefully to understand our views and practices regarding your personal data.

By using our Site or services, you agree to the terms outlined in this Privacy Policy. If you do not agree, please refrain from using our Site.

1. Information We Collect

We collect information to provide better services to all of our users. The information we collect falls into two categories: information you provide to us and information we collect automatically.

1.1 Personal Information You Provide to Us

When you use our Site or services, you may provide us with:

- Contact Information: Name, email address, phone number, postal address.
- Payment Information: Credit card details and billing address when making a reservation or purchasing a service.
- Account Information: Username, password, and other login details if you create an account.
- Rental or Tour Information: Information related to your rental or booking, including license details, vehicle preferences, and dates of service.
- Communication Data: Any information provided in your correspondence with us (e.g., inquiries, customer service requests).

1.2 Information We Collect Automatically

When you visit our Site, we may automatically collect certain information about your device and your use of the Site, including:

- Device Information: IP address, browser type, operating system, device identifiers, and similar device data.
- Usage Data: Information about your interactions with our Site, such as pages visited, time spent on pages, links clicked, and referring URLs.
- Cookies and Tracking Technologies: We use cookies and similar tracking technologies to collect information about your browsing activities over time and across third-party websites or other online services.

2. How We Use Your Information

We use the information we collect for various purposes, including:

- Service Provision: To facilitate your rental or tour booking, process transactions, and provide customer support.

- Communication: To contact you regarding your reservations, send booking confirmations, respond to inquiries, and provide updates related to our services.
- Personalization: To personalize your experience on our Site, recommend services, and tailor content to your preferences.
- Marketing: To send you promotional materials, newsletters, and offers about our services that may be of interest to you (you can opt-out of marketing communications at any time).
- Legal Compliance: To comply with legal obligations, enforce our terms and conditions, and protect our rights and interests.
- Improvement of Services: To analyze usage patterns, conduct research, and improve our services, website functionality, and user experience.

We do not sell your personal information to third parties. However, we may share your information with:

- Service Providers: Third-party vendors, contractors, or agents who perform services on our behalf, such as payment processors, web hosting services, and marketing partners.
- Business Transfers: If Scootey Aruba is involved in a merger, acquisition, or asset sale, your personal information may be transferred as part of the transaction.
- Legal Requirements: We may disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., courts, law enforcement agencies).
- Consent: We may share your information with third parties when we have obtained your explicit consent to do so.

4. Your Data Protection Rights

Depending on your location, you may have the following data protection rights:

- Access: You have the right to request copies of your personal information that we hold.
- Correction: You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- Deletion: You have the right to request that we delete your personal information, under certain conditions.
- Objection: You have the right to object to our processing of your personal information, under certain conditions.
- Portability: You have the right to request that we transfer the data we have collected to another organization or directly to you, under certain conditions.

If you make a request, we have one month to respond. If you would like to exercise any of these rights, please contact us at scooteyaruscogmail.com

5. Data Retention

We retain your personal information only as long as necessary to fulfill the purposes for which we collected it, including for the purpose of satisfying any legal, accounting, or reporting requirements. After that, your data will be deleted or anonymized.

For example:

- Transaction Data: We retain data related to your rental or booking for as long as needed to fulfill your reservation and comply with legal obligations.
- Account Data: We retain account data until you request its deletion or the account is deactivated due to inactivity.
- Marketing Data: We retain marketing data until you opt-out of our marketing communications.

6. Data Security

We implement a variety of security measures to protect your personal information from unauthorized access, use, or disclosure. These include encryption, firewalls, access controls, and secure hosting environments. However, no method of transmission over the Internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your data.

7. Cookies and Tracking Technologies

Our Site uses cookies and similar technologies to enhance user experience, analyze website traffic, and deliver personalized content and advertising. Cookies are small data files stored on your device. You can control the use of cookies at the individual browser level, but disabling cookies may limit your use of certain features of our Site.

We use the following types of cookies:

- Essential Cookies: Necessary for the operation of our Site and enabling you to use its features.
- Analytics Cookies: Help us understand how visitors interact with our Site, allowing us to improve user experience.
- Marketing Cookies: Track your online activity to help us deliver more relevant advertising.

You can opt out of third-party advertising cookies by visiting the [Network Advertising Initiative opt-out page](<https://optout.networkadvertising.org/>).

8. Children's Privacy

Our services are not directed to individuals under the age of 16, and we do not knowingly collect personal information from children. If we become aware that we have collected personal data from children without verification of parental consent, we will take steps to delete that information.

9. Third-Party Links

Our Site may contain links to third-party websites, services, and applications that are not operated by us. This Privacy Policy does not apply to those third-party services, and we are not responsible for the privacy practices or content of any third-party websites. We recommend reviewing the privacy policies of those third parties before interacting with them.

10. International Data Transfers

If you are accessing our services from outside Aruba, please be aware that your information may be transferred to and processed in Aruba or other jurisdictions where our servers and

service providers are located. By using our services, you consent to the transfer of your information to these countries, which may have different data protection laws than your country of residence.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements, or other factors. We will post the updated policy on our Site with the "Last Updated" date at the top. Please review this page periodically to stay informed about how we are protecting your information.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

Scootey Aruba
Main Office: Tanki Flip 14a,
Oranjestad, Aruba
Phone: +297 732 2400
Email: scooteyaruba@gmail.com

By continuing to use our Site and services, you acknowledge that you have read and understood this Privacy Policy.